



**Reading
Disability
Pride Day**
8 July 2023

Fun-filled Disability Pride Event



Broad Street Saturday 8 July 11am-3pm



Reading
Borough Council
Working better with you

Performers:

Rank & File Theatre

Miles

Rona Topaz

Helen Bryant

Stalls and Activities:

Caroline Streatfield

Me2Club

Fab4All

Berkshire Vision

Reading Mencap

GLL













Event successes - What went well?

- That the day happened!
- Good location
- Good quality visuals and social media coverage
- Notable impact/real-time positive feedback
- Positive media coverage across local channels including radio
- Interest generated outside of the locality
- Committed Volunteer Team
- Excellent Event Co-ordinator and project lead

Event Learnings – What we could have done better

- Future Events should be timetabled into the RBC programme and event planning started earlier.
- Need to work to establish a wider involvement from the disabled community from concept to realisation
- Encourage greater involvement of RBC Teams and staff at all stages.
- RBC stall should have information about the services we offer.
- Site Access issues are resolved in advance of the event.
- Layout of Activities and Information stalls should be interwoven.

Next Steps:

- Start planning for Disability Pride day 2024?
- Secure support and funding from within the Council and other organisations.
- Distribute a report/this presentation to potential participants seek early interest.

What do you think?